

About Copenhagen

Copenhagen is a vibrant European Capital, which offers all that is expected from a lively city, and served with a smattering of Danish culture - a pleasure to enjoy.

General information about the city, cultural events and happenings can be found on the Wonderful Copenhagen web-site www.visitcopenhagen.com which is the official convention, event and visitors bureau of the Greater Copenhagen area.



Wonderful Copenhagen

www.visitcopenhagen.com

Accommodation

We recommend the following hotels which are all located in the near vicinity of the University grounds.

Avenue Hotel

www.avenuehotel.dk

Radisson SAS Falconer Hotel & Conference Center

www.radisonsas.com

CAB INN Scandinavia

(budget accommodation) www.cabinn.dk

Organisers

Project coordinator

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Dissemination coordinator

Mette Christensen

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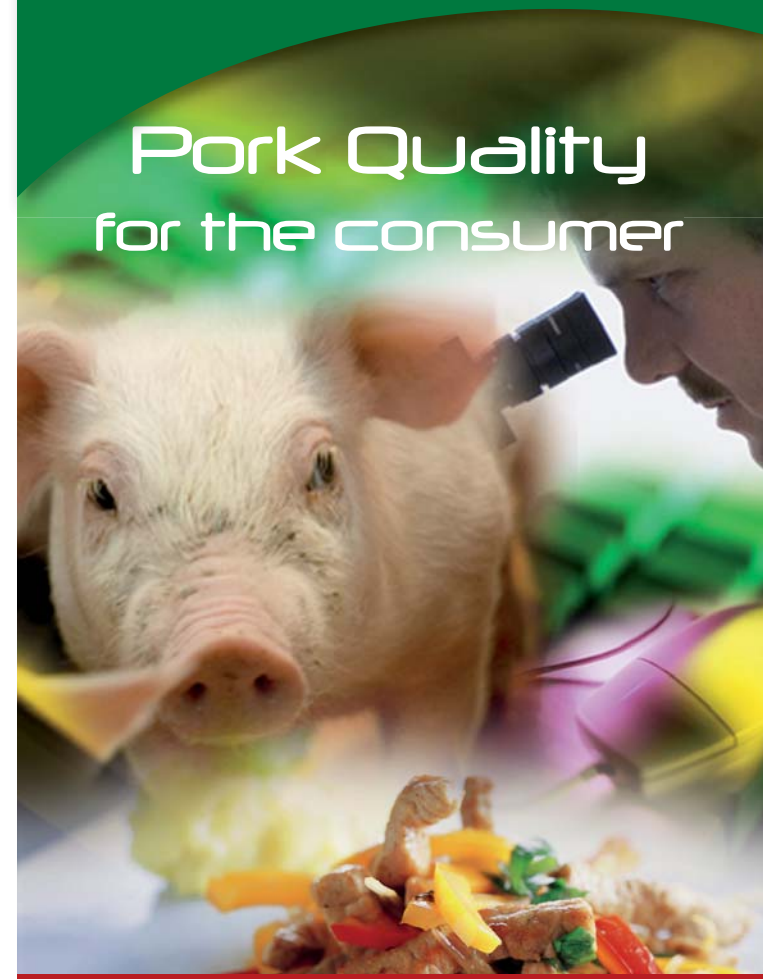
Improving the quality of pork and pork products for the consumer:
Development of innovative, integrated, and sustainable food production chains of high quality pork products matching consumer demands



Integrated Project funded by
EU 6th framework programme



Pork Quality for the consumer



EU Seminar

August 21st 2009

University of Copenhagen
Faculty of Life Sciences

General information

The Q-PorkChains EU seminar will take place on **Friday the 21st of August 2009.**

The seminar venue is:

University of Copenhagen
Faculty of Life Sciences
Thorvaldsensvej 40
1871 Frederiksberg C
Denmark

The EU seminar is held in connection to the 55th International Congress of Meat Science and Technology www.icomst2009.dk

campus map

(http://www.life.ku.dk/Service/~media/HOME/docs/pdf/LIFEfrbkort_dk_maj2008.ashx)

Registration

If attending ICoMST please register through www.icomst2009.dk.

If not attending ICoMST please register through www.q-porkchains.org/Registration.aspx.

Registration deadline is May 15th

The seminar is free of charge.

Program

Research results and perspectives of Q-PorkChains will be presented.

The program includes

- Consumer/ market analysis
(Chairman: Prof. Klaus Grunert)
- Diversity, flexibility & sustainability of farm-level production systems (Prof. Michel Bonneau)
- Product development - Quality, nutrition and convenience (Chairman Prof. Jacint Arnau)
- New biology as a tool for control of pork quality (Chairman Prof. Niels Oksbjerg)
- Synthesis of existing knowledge on pork quality, safety and welfare (Mr. Jesper Blom)

The detailed programme can be downloaded from <http://www.q-porkchains.org/Registration.aspx>

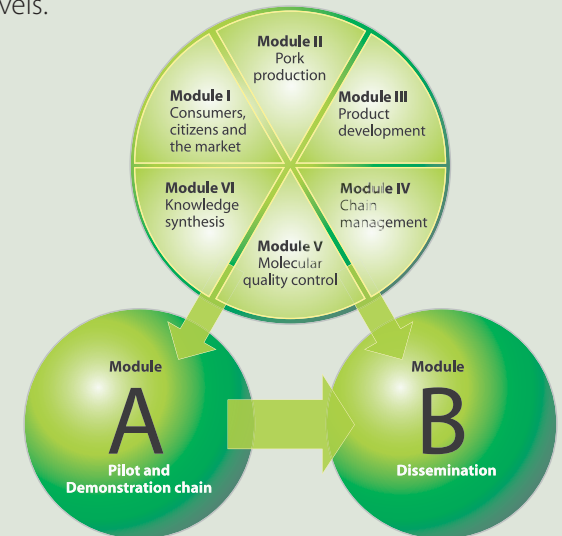
About Q-Porkchains

Q-PorkChains is an integrated project funded by EU 6th framework programme.

Title of Q-PorkChains:

Improving the quality of pork and pork products for the consumer: Development of innovative, integrated, and sustainable food production chains of high quality pork products matching consumer demands.

Q-PorkChains comprises 6 research modules; consumers, citizens and the market (I), pork production (II), product development (III), pork chain management (IV), molecular quality control (V) and knowledge synthesis (VI). In addition two horizontal modules (A and B) aims at testing and implementing innovative concepts originating from Q-PorkChains and disseminating research results to stakeholders at all levels.



Please visit:

www.qpork.org and www.q-porkchains-industry.org