

About Bonn

For decades, the Federal City of Germany has been in the limelight as Germany's political platform, and the 2000-year-old city has a good reputation as an international congress location and culture destination. Lying at both sides of the strong Rhine river, Bonn has more than 300.000 citizens in front of the beautiful silhouette of the 'Siebengebirge'. This city is part of the ABC-Region (Aachen-Bonn-Cologne) which is a core area of research in Germany. Its cityscape is characterized by the university and her two historical castles. Not only because of this had Beethoven loved his city. By a walk at the riverside visitors will realize Bonns international character as city of the UN demonstrated by the "Langer Eugen" building - solely overtopped by the "Post Tower", the highest skyscraper in North-Rhine Westfalia and a light-house of Bonns powerful economy.



General information about the city and cultural events: www.bonn.de

Venue

Gustav-Stresemann European Institute for Conferences and Professional Training in Bonn (GSI).
Langer Grabenweg 68
D-53175 Bonn

Host

University of Bonn and GIQS e.V.
Chair: Brigitte Petersen

Accommodation

We recommend to book hotels which are located in the near vicinity of the venue.
www.hotel.de
www.hrs.de

Organizing committee

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The conference is additionally supported by the EU Marie-Curie-Project QUARISMA of the 7th framework programme (please find more information: www.foodnetcenter.uni-bonn.de)



QUARISMA



Q-PorkChains integrated Project funded by EU 6th framework programme



Improving the quality
of pork
for the consumer



**Open
conference**

November 18th 2009

Bonn, Germany

General information

The conference entitled "Improving the quality of pork for the consumer" is open to the public and addresses issues especially of interest to stakeholders within pig and pork production. The conference will take place on Wednesday the 18th of November 2009 and will be held at the Gustav-Stresemann European Institute for Conferences and Professional Training in Bonn (GSI).

Congress programme

Opening and welcome speech

- Anders H. Karlsson (Coordinator of Q-PorkChains, University of Copenhagen)
- Karl Schellander (Dean of the Agricultural Faculty, University of Bonn)
- Manfred Nüssel (President of DRV – German Raiffeisen Association)
- Daniele Tissot Boireau (EU Commission, DG Research)

Chain to consumer

- Hermann Schlöder (Head of Meat and Livestock Department, German Federal Ministry BMELV)
- Klaus Grunert (Director of MAPP, University of Aarhus)
- Helfried Giesen (CEO, Westfleisch eG)
- Michael Lendle (CEO, AFC Risk&Crisis Consult)

Pork quality and novel convenient products

- Susanne Støier (Research Director, Danish Meat Research Institute)
- Wilhelm Jaeger (Director Agriculture, TönniesFleisch)
- Jacint Arnau (Senior Researcher, IRTA)
- B.A.P. (Bert) Urlings (Director Quality Assurance, VION Food Group)

New breeding technology and sustainable farming

- Marinus te Pas (Senior Researcher, ASG Wageningen University)
- Gary Evans (Technology Business Manager, PIC / Genus plc.)
- Michel Bonneau (Research Coordinator INRA)
- Stefanie Bröring (FH Osnabrück, University of Applied Sciences / Bröring Unternehmensgruppe)
- Andrea Gavinelli ((Head of Unit Welfare, Directorate D - Animal Health and Welfare, EU Commission)

Panel discussion – from an EU integrated project to a sustainable industry-academia network

The detailed programme can be downloaded from www.q-porkchains.org

SME Training Workshop

The training workshop will take place on the 17th of November, from 15:00 to 17:00, at the Gustav-Stresemann Institute (GSI) in Bonn.

Pig health management – importance of general and selected specific measures

This training event is targeted to stakeholders from the industry, preferably small and medium-sized enterprises (SMEs), of different stages of the pork production chain and to veterinarians.

The training is free of charge.

Contact

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Registration

Please register for the conference and SME training workshop at www.q-porkchains.org

Registration deadline is 15.09.2009

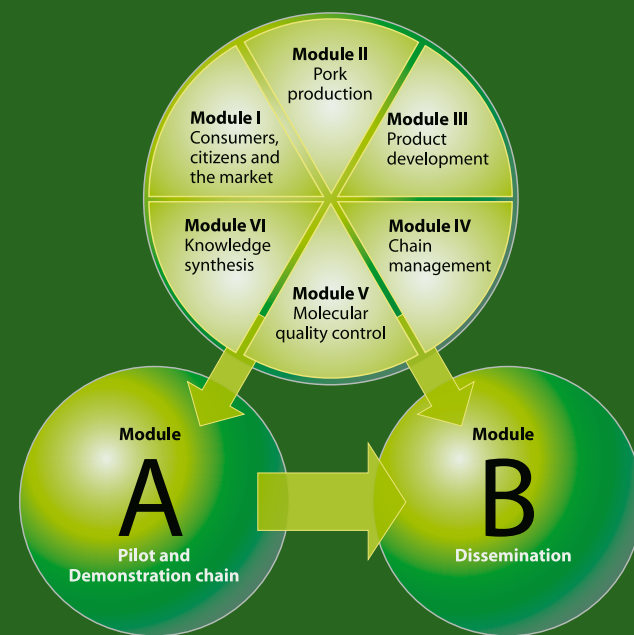
About Q-PorkChains

Q-PorkChains is an integrated project funded by EU 6th framework programme.

Title of Q-PorkChains:

Improving the quality of pork and pork products for the consumer: Development of innovative, integrated, and sustainable food production chains of high quality pork products matching consumer demands.

Q-PorkChains comprises 6 research modules; consumers, citizens and the market (I), pork production (II), product development (III), pork chain management (IV), molecular quality control (VI) and know-ledge synthesis (VI). In addition two horizontal modules (A and B) aims at testing and implementing innovative concepts originating from Q-PorkChains and disseminating research results to stakeholders at all levels.



Please visit:

www.q-porkchains.org for further information or email to fnc.events@uni-bonn.de