

Open international conference

CONFERENCE PROGRAM

18.11.2009

(Version: 08/2009)

Event	MEAT WEEK Q-PorkChains / QUARISMA Open International Conference
Host	University of Bonn / GIQS e.V.
Location	Gustav-Stresemann Institute e.V. Langer Grabenweg 68, D-53175 Bonn-Bad Godesberg
Time	18.11.2009, 8.30-18.30 h
Contact	fnc.events@uni-bonn.de , +49 228 73-6515 (fax), +49 228 73-2059 (phone)

08:30 – 09:30 h

Coffee and Registration

09:30 - 10:15 h

Opening and welcome speech

Moderator: Brigitte Petersen (Chairwoman of GIQS e.V.)

Anders H. Karlsson (Coordinator of Q-PorkChains, Head of Meat Science Group, Department of Food Science, University of Copenhagen)

Topic: The EU-Project Q-PorkChains

Karl Schellander (Dean of the Faculty of Agriculture, University of Bonn)

Topic: Meat research at University of Bonn

Manfred Nüssel (President of DRV – German Raiffeisen Association)

Topic: DRV – supporting innovation projects in meat production

Danièle Tissot Boireau (Project Officer, EU Commission, DG Research)

Topic: Integrated Research in the EU Framework Programmes

10:15 - 12:15 h

Chain to consumer

Moderator: Jacques H. Trienekens (Social Sciences Group, Wageningen University)



PRESENTATIONS:

Hermann Schlöder (Head of Meat and Livestock Department,
Federal Ministry of Food, Agriculture and Consumer Protection BMELV)

Topic: Exploring international export markets – on the way to a European strategy ?

Klaus Grunert (Director of MAPP – Centre for research on customer relations in the
food sector, University of Aarhus)

Topic: Consumer and pork market analysis in the EU

Helfried Giesen (Chief Executive Officer, Westfleisch eG)

Topic: Corporate Social Responsibility - Challenges in meat chains

Michael Lendle (General Manager, AFC Risk&Crisis Consult GmbH)

Topic: Crises in meat chains – Prevention through a risk-oriented quality management

12:15 – 13:30 h

Lunch

Press conference

Kick-off pilot and demonstration chains

PhD poster presentation

Opinion survey

13:30 - 15:00 h

Pork quality and novel convenient products

Moderator: *Anders Karlsson* (Coordinator of Q-PorkChains, Head of Meat Science
Group, Department of Food Science, University of Copenhagen)

PRESENTATIONS:

Susanne Støier (Research Director, Danish Meat Research Institute)

Topic: Improving pork quality - the need for new measurement methods

Wilhelm Jaeger (Director of Department Agriculture, TönniesFleisch)

Topic: Animal welfare and meat production – experiences in the field of boar taint

Jacint Arnau-Arboix (Senior Researcher, Institut de recerca i tecnologia
agralimenàries IRTA, Spain)

Topic: New developed convenient pork products - Fermented sausages and dry-cured
hams with a reduced sodium content

B.A.P. (Bert) Urlings (Director Quality Assurance, VION Food Group)

Topic: Convenient pork products - challenges in food quality and safety

15:00 - 15:30 h

Coffee break
PhD poster presentation
Opinion survey

15:30 - 17:30 h

New breeding technology and sustainable farming

Moderation: *Karl Schellander* (Dean of the Faculty of Agriculture, University of Bonn)

PRESENTATIONS:

Marinus te Pas (Senior Researcher, Animal Sciences Group, Wageningen University)

Topic: Research on molecular markers in pigs

Gary Evans (Technology Business Manager, Pig Improvement Company PIC/ Genus plc.)

Topic: Use of molecular markers at the farm level

Michel Bonneau (Research Coordinator, French National Institute for Agriculture Research INRA)

Topic: Exploring sustainability in pork production

Stefanie Bröring (Director Marketing, Bröring Unternehmensgruppe / Professor of Food Chain Management, FH Osnabrück – University of Applied Sciences)

Topic: Increasing sustainability of pig production through innovative feed products and agri-services

Andrea Gavinelli (Head of Unit Animal Welfare, DG Health and Consumers, EU Commission)

Topic: EU policy and citizens' attitudes towards animal welfare

17:30 - 18:30 h

Panel discussion – from an EU integrated project to a sustainable industry-academia network

Moderator: *Brigitte Petersen* (Chairwoman of GIQS e.V.)

Q-PorkChains PCC and EU commission

Pork quality management and corporate social responsibility - Results of the opinion survey

Monika Hartmann (Professor of Food Market Research, Institute for Food and Resource Economics, University of Bonn)

ca. 18.30 h

Closing of open conference

